Print Date 07/30/12 12:06:11

Orders 104878 Order / Rev: Alt Order #: 06837423 Product Desc: **OBAMA 4 AMERICA**



KSNV

Primary AE: Amy McCreary

Sales Office: Sales Region: **BLPHI** National

Name: Agency

> **Buying Contact:** Billing Contact:

Estimate:

Flight Dates:

Order Type:

Original Date / Rev:

GMMB, Inc./ Washington D.C.

1010 Wisconsin Ave. NW Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

15%

Broadcast EOM/EOC

Advertiser

Name:

Obama for America

Demographic:

A35+

1522

08/03/12 - 09/03/12

07/30/12 / 07/30/12

GENERAL

Product Codes: Priority:

PLC01-Democrat SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	467	\$373,600.00	\$317,560.00
08/27/12	09/03/12	206	\$138,325.00	\$117,576.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	467	\$373,600.00	\$317,560.00	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	673	\$511 925 00	\$435 136 25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$511,925.00
Market	100%	\$1 706 416 67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$324,219.17
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$324,219.17
KTUD	1%	\$17,064.17
KVVU	22%	\$375,411.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,577.50

Print Date: 07/30/12 12:06:11 Page 2 of 8

KSNV

Order / Rev:

104878

Advertiser:

Estimate:

Obama for America

Alt Order #: Flight Dates:

06837423 08/03/12 - 09/03/12 Product Desc:

OBAMA 4 AMERICA

1522

Ln Ch Break Start/End Time Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 08/03/12 09/03/12 M-F 5-6a WakeUp w/Wa@M 5-6a MTWTF--.30 \$400.001 0.00 NM 1 \$17,600.00 M-F 5-6a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU B WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/31/12 M---F--08/06/12 4 \$400.00 0.00 Week: 08/07/12 08/13/12 MTWTF--\$400.00 10 0.00 Week: 08/14/12 08/20/12 MTWTF--10 \$400.00 0.00 MTWTF--Week: 08/21/12 08/27/12 10 \$400.00 0.00 MTWTF--Week: 08/28/12 09/03/12 10 \$400.00 0.00 E 2 KSNV 08/07/12 08/13/12 Wake Up Early w/ Wagn@M 430a-5a MTWT--S :30 \$150 002 0.00 NM 4 \$600.00 Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWT--S \$150.00 0.00 KSNV 08/14/12 09/03/12 MTWT--S Wake Up Early w/ Wagn@M 430a-5a \$200.001 0.00 NM 15 \$3,000.00 Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/14/12 08/20/12 MTWT--S \$200.00 0.00 MTWT--S Week: 08/21/12 08/27/12 5 \$200.00 0.00 Week: 08/28/12 09/03/12 MTWT--S \$200.00 0.00 E 4 KSNV 08/03/12 09/03/12 M-F 6-7a WakeUp w/Wa@M MTWTF--:30 \$700.001 0.00 NM 36 \$25,200.00 M-F 6-7a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU C WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/31/12 08/06/12 M---F--4 \$700.00 0.00 MTWTF--Week: 08/07/12 08/13/12 2 \$700.00 0.00 Week: 08/14/12 08/20/12 MTWTF--\$700.00 10 0.00 Week: 08/21/12 08/27/12 MTWTF--10 \$700.00 0.00 Week: 08/28/12 09/03/12 MTWTF--10 \$700.00 0.00 KSNV 08/03/12 09/03/12 **Today Show** CM 658a-9am MTWTF--:30 4 \$1,400.001 0.00 NM 36 \$50,400.00 **Today Show** COMMENTS APPLY TO SUB LINES A THRU C **TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/31/12 08/06/12 M---F--4 \$1,400.00 0.00 Week: 08/07/12 MTWTF--08/13/12 2 \$1,400.00 0.00 Week: 08/14/12 08/20/12 MTWTF--10 \$1,400.00 0.00 MTWTF--Week: 08/21/12 08/27/12 10 \$1,400.00 0.00 Week: 08/28/12 09/03/12 MTWTF--10 \$1,400.00 0.00 KSNV 08/18/12 09/01/12 News 3 Sunrise - SATURIM ----S-:30 \$350.001 0.00 NM 6a-7a 3 \$1,050.00 News 3 Sunrise SATURDAY **NEWS 3 AT SUNRISE** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S-1 \$350.00 0.00 Week: 08/20/12 08/26/12 ----5-1 \$350.00 0.00 ----S-09/02/12 Week: 08/27/12 \$350.00 0.00 KSNV 08/18/12 09/01/12 Saturday Today CM 7a-9am ----S-:30 \$625.001 0.00 NM 3 \$1,875.00 Saturday Today SATURDAY TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S-1 \$625.00 0.00 Week: 08/20/12 08/26/12 --5-1 \$625.00 0.00 09/02/12 ----5-Week: 08/27/12 \$625.00 0.00 E 10 KSNV 08/19/12 09/02/12 Nevada Newsmakers - @M 0.00 NM 5:00-6:00am ----S :30 \$825.003 3 \$2,475.00 Nevada Newsmakers - Ch.3 NEVADA NEWSMAKERS no pgm 8/5, 8/12 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/13/12 08/19/12 -----1 \$825.00 0.00 Week: 08/20/12 08/26/12 ----5 1 \$825.00 0.00 ----S Week: 08/27/12 09/02/12 1 \$825.00 0.00

Print Date: 07/30/12 12:06:12 Page 3 of 8

KSNV

Order / Rev:

104878

06837423

Advertiser:

Obama for America

Alt Order #: Flight Dates:

08/03/12 - 09/03/12

Product Desc:

OBAMA 4 AMERICA

Estimate:

1522

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Snots	Amount
E 11 KSNV		2 09/02/12	News 3 Sunrise -	and the second s	6a-7a	S	:30	1	\$325.001	0.00 NM	3	\$975.00
L II KOW	00/10/1	2 00/02/12	News 3 Sunrise		Oa-7a	3	.50		φ323.001	U.UU INIVI	3	\$975.00
NEWS:	3 AT SU	VRISE no po	gm 8/5, 8/12									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 08/	13/12	08/19/12	S	1	\$325.00	0.00				1		
Week: 08/	20/12	08/26/12	S	1	\$325.00	0.00						
Week: 08/	27/12	09/02/12	S	1	\$325.00	0.00				1		
E 12 KSNV	08/19/1	2 09/02/12	Sunday Today	CM	7a-8am	S	:30	2	\$625.001	0.00 NM	6	\$3,750.00
TODAY	ON SUN	IDAY no pgr	Sunday Today m 8/5, 8/12									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/	13/12	08/19/12	S	2	\$625.00	0.00				- 1		
Week: 08/	20/12	08/26/12	S	2	\$625.00	0.00						
Week: 08/	27/12	09/02/12	S	2	\$625.00	0.00						
E 13 KSNV	08/19/1	2 09/02/12	Meet the Press Meet the Press	СМ	8a-9am	S	:30	1	\$3,000.001	0.00 NM	3	\$9,000.00
MEETT	HE PRE	SS no pgm	8/5, 8/12							- 1		
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/		08/19/12	S	1	\$3,000.00	0.00				- 1		
Week: 08/		08/26/12	S	1	\$3,000.00	0.00				- 1		
Week: 08/	27/12	09/02/12	S	1	\$3,000.00	0.00						
E14 KSNV	08/19/1	2 09/02/12	News 3 Today W News 3 Today	/knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	3	\$1,500.00
NEWS	3 TODAY	//WKEND no	o pgm 8/5, 8/12									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	13/12	08/19/12	S	1	\$500.00	0.00				- 1		
Week: 08/	20/12	08/26/12	S	1	\$500.00	0.00						
Week: 08/	27/12	09/02/12	S	1	\$500.00	0.00						
E 15 KSNV	08/19/1	2 09/02/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$500.001	0.00 NM	3	\$1,500.00
CHRIS	MATTHE	WS SHOW	Chris Matthews	SUN 9:30am								
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		08/19/12	S	1	\$500.00	0.00						
Week: 08/		08/26/12	S	1	\$500.00	0.00				- 1		
Week: 08/		09/02/12	S	1	+000.00	0.00						
E 16 KSNV	08/07/1	2 09/03/12	M-F Today Show		9-10a	MTWTF	:30	2	\$500.001	0.00 NM	32	\$16,000.00
COMMAN	TAITC AF	DIV TO CU	M-F Today Shov									
	SHOW	II	IB LINES A THRU							- 1		
	rt Date	End Date	Weekdays	Spots/Week	-	Rating				I		
Week: 08/		08/13/12	MTWTF	2		0.00				- 1		
Week: 08/		08/20/12	MTWTF	10		0.00				- 1		
Week: 08/		08/27/12	MTWTF MTWTF	10		0.00				- 1		
Week: 08/		09/03/12		10		0.00						
E1/ KSNV	08/07/1	2 09/03/12	M-F Today Show	/ III 4th BIM	10am-11am	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
	ENTS AF		Today 4th Hour JB LINES A THRU	В								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	N 10 10 10 10 10 10 10 10 10 10 10 10 10	08/13/12	MTWTF	2	Name and the second second	0.00				- 1		
Week: 08/		08/20/12	MTWTF	10		0.00				ı		
Week: 08		08/27/12	MTWTF	10		0.00				- 1		
Week: 08		09/03/12	MTWTF	10		0.00						
E 18 KSNV	08/07/1	2 09/03/12	Rachael Ray	CM	11am-12pm	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
		PPLY TO SU	Rachael Ray JB LINES A THRU	В								
RACHE		End Deta	Moskdaria	Cnoto ///	Dete	Dati				- 1		
NOTES - 100 NOTES	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week		Rating				- 1		
Week: 08		08/13/12 08/20/12	MTWTF	10		0.00				- 1		
Week: 08		08/20/12	MTWTF	10 10		0.00 0.00						
Week: 08		09/03/12	MTWTF	10		0.00						
E 19 KSNV				CM	12-1230pm	MTWTF	:30	2	\$425.001	0.00 NM	17	\$7 225 00
L 19 KONV	00/07/	12 03/03/12		CIVI	12-1230pm	MIMIL	.30	2	Φ4∠3.UU I	U.UU INIVI	17	\$7,225.00

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates: 08/03/1

08/03/12 - 09/03/12 Estimate:

1522

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Noon News Noon News									
	IENTS AP		B LINES A THRU	В								
<u>St</u> Week: 08	art Date	End Date 08/13/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 08		08/13/12	MTWTF	2 5	\$425.00 \$425.00	0.00 0.00				- 1		
Week: 08	3/21/12	08/27/12	MTWTF	5	\$425.00	0.00				- 1		
Week: 08		09/03/12	MTWTF	5	\$425.00	0.00						
E 20 KSNV			The Agenda 123	0pm	1230-1p	MTWTF	:30	2	\$325.001	0.00 NM	17	\$5,525.00
NEWS	3 AGENI	DA	B LINES A THRU		_							
<u>St</u> Week: 08	art Date	End Date 08/13/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
Week: 08		08/20/12	MTWTF	5	\$325.00	0.00						
Week: 08	3/21/12	08/27/12	MTWTF	5	\$325.00	0.00				1		
Week: 08		09/03/12	MTWTF	5	\$325.00	0.00						
			Days of our Lives Days of our Lives	3	1258p-2pm	MTWTF	:30	2	\$425.001	0.00 NM	17	\$7,225.00
	IENTS AP OF OUR		B LINES A THRU	В								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08 Week: 08		08/13/12 08/20/12	MTWTF MTWTF	2 5	\$425.00 \$425.00	0.00						
Week: 08		08/27/12	MTWTF	5	\$425.00	0.00						
Week: 08		09/03/12	MTWTF	5	\$425.00	0.00						
E 22 KSNV	/ 08/07/1	2 09/03/12	The Doctors The Doctors	СМ	2pm-3pm	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
	MENTS AF		B LINES A THRU	В						- 1		
<u>St</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/13/12	MTWTF	2	\$325.00	0.00				- 1		
Week: 08 Week: 08		08/20/12 08/27/12	MTWTF MTWTF	10 10	\$325.00 \$325.00	0.00 0.00						
Week: 08		09/03/12	MTWTF	10	\$325.00	0.00	6					
E 23 KSNV	/ 08/07/1	2 09/03/12		CM	3-4p	MTWTF	:30	2	\$450.001	0.00 NM	32	\$14,400.00
COMM DR. Ph		PLY TO SU	Dr Phil B LINES A THRU	В								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/13/12	MTWTF	2	\$450.00	0.00				- 1		
Week: 08		08/20/12	MTWTF	10	\$450.00	0.00						
Week: 08 Week: 08		08/27/12 09/03/12	MTWTF MTWTF	10 10		0.00				- 1		
			NEWS 3 at 4 (1		\$450.00 4-5pm	0.00 MTWTF	:30	2	\$700.001	0.00 NM	17	\$11,900.00
			4PM NEWS (1 h		(4:30 PM-5:		.00	-	φ100.001	0.00 14141	17	ψ11,300.00
COMM NEWS		PLY TO SU	B LINES A THRU	В								
St	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08		08/13/12	MTWTF	2	\$700.00	0.00						
Week: 08 Week: 08		08/20/12 08/27/12	MTWTF MTWTF	5 5	\$700.00 \$700.00	0.00 0.00						
Week: 08		09/03/12	MTWTF	5		0.00						
E 25 KSNV	/ 08/07/1	2 08/13/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:	MTWTF	:30	2	\$700.001	0.00 NM	2	\$1,400.00
FIRST	NEWS 3	AT FOUR	ζ			,						
<u>St</u> Week: 08	tart Date 8/07/12	End Date 08/13/12	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00						
			NEWS 3 at 4 (1	HOUR)CM	4-5pm	MTWTF	:30	5	\$600.001	0.00 NM	15	\$9,000.00
FIRST	NEWS 3	AT FOUR	4PM NEWS (1 h	our)	(4:00 PM-4:	SU PIVI)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08	8/14/12	08/20/12	MTWTF	5	\$600.00	0.00				ı		

Print Date: 07/30/12 12:06:12 Page 5 of 8

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

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Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate: 1522 KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Snote	Amount
E 26 KSNV		2 09/03/12	NEWS 3 at 4 (1		4-5pm	MTWTF	:30	5	\$600.001	0.00 NM	15	\$9,000.00
	00/11/1	_ 00/00/12	4PM NEWS (1 h		(4:00 PM-4:30		.50	J	φουσ.σσ1	U.UU INIVI	15	\$9,000.00
FIRST N	NEWS 3	AT FOUR		•	Manager Addition Names					- 1		
\$200,000 June 100,000	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/2 Week: 08/2		08/27/12	MTWTF MTWTF	5	\$600.00	0.00				- 1		
E 27 KSNV		09/03/12		5 CM	\$600.00	0.00	-00		\$1,000,001	0.00.1114		
E 27 KONV	06/03/1	2 09/03/12	M-F Early News M-F Early News	CM	5-630p	MTWTF	:30	Ь	\$1,000.001	0.00 NM	66	\$66,000.00
COMME EARLY		PLY TO SU	B LINES A THRU	В								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/3		08/06/12	MF		\$1,000.00	0.00						
Week: 08/ Week: 08/		08/13/12 08/20/12	MTWTF MTWTF		\$1,000.00 \$1,000.00	0.00 0.00						
Week: 08/2		08/27/12	MTWTF		\$1,000.00	0.00						
Week: 08/2		09/03/12	MTWTF		\$1,000.00	0.00						
E 28 KSNV	08/07/1	2 08/13/12	M-F Jeopardy	CM	630-7pm	MTWTF	:30	5	\$1,100.001	0.00 NM	5	\$5,500.00
JEOPA	RDY		M-F Jeopardy									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/13/12	MTWTF		\$1,100.00	0.00	Westerli					
E 29 KSNV	08/14/1	2 09/03/12	M-F Jeopardy	CM	630-7pm	MTWTF	:30	5	\$1,000.001	0.00 NM	15	\$15,000.00
JEOPA	RDY		M-F Jeopardy									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/20/12	MTWTF	_	\$1,000.00	0.00				- 1		
Week: 08/		08/27/12	MTWTF		\$1,000.00	0.00						
Week: 08/		09/03/12	MTWTF		\$1,000.00	0.00						
			Sa-Su Early New Sa-Su Early New		5pm-630pm	S-	:30	2	\$650.001	0.00 NM	6	\$3,900.00
	ARLY N		Mashala	04-00/1	D	D ::						
<u>Sta</u> Week: 08/	rt Date	End Date 08/19/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$650.00	Rating						
Week: 08/		08/26/12	S-	2	\$650.00	0.00 0.00						
Week: 08/		09/02/12	S-	2	\$650.00	0.00						
E 31 KSNV	08/14/1	2 09/03/12	M-F Wheel	СМ	7-730pm	MTWTF	:30	5	\$1,000.001	0.00 NM	15	\$15,000.00
			M-F Wheel of Fo	rtune								
WHEEL					-							
<u>Sta</u> Week: 08/	rt Date	End Date 08/20/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 08/		08/27/12	MTWTF		\$1,000.00 \$1,000.00	0.00						
Week: 08/		09/03/12	MTWTF		\$1,000.00	0.00						
E 32 KSNV	08/14/1	2 09/03/12	Face to Face w/ I	RalstonCM	730-758pm	MTWTF	:30	5	\$800.001	0.00 NM	15	\$12,000.00
		WITH JON	Face to Face w/ RALSTON	J.Ralston								, ,
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 08/ Week: 08/		08/20/12 08/27/12	MTWTF MTWTF	5	\$800.00	0.00						
Week: 08/		09/03/12	MTWTF	5 5	\$800.00 \$800.00	0.00 0.00						
E33 KSNV				dy/Whe@M	630-730pm	S-	:30	1	\$500.001	0.00 NM	3	\$1,500.00
JEOP/V	VHEEL											
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 08/		08/19/12	S-	1	\$500.00	0.00						
Week: 08/ Week: 08/		08/26/12 09/02/12	S-	1	\$500.00 \$500.00	0.00						
			News 3 Olympic	Zone CM	7:30-8:00PM	0.00	:30	1	\$750.001	0.00 NM	2	\$1,500.00
OLYMP	IC ZONE	Ē	News 3 Olympic	ZUIIE								
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/05/12	S-	1	\$750.00	0.00				- 1		
Week: 08/		08/12/12	S-	1	\$750.00	0.00						A CONTRACTOR OF THE PARTY OF TH
E35 KSNV	06/13/1	2 08/13/12		CM	8-10pm	M	:30	1	\$2,300.001	0.00 NM	1	\$2,300.00

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

1522

Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Mon PR 8-10p Monday Prime 8-	10pm								
STARS	EARN S	TRIPES										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/19/12	M		\$2,300.00	0.00						
E 36 KSNV	08/21/1	2 08/28/12	Tues PR 8-10p Tuesday Prime 8	CM -10pm	8-10pm	-T	:30	1	\$4,000.001	0.00 NM	2	\$8,000.00
AGT			ruesuay Filine o	-10pm								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/26/12	-T	1	\$4,000.00	0.00						
Week: 08		09/02/12	-T	1	\$4,000.00	0.00						
E 37 KSNV	08/14/1	2 08/21/12	Tues PR 10-11p	CM	10-11pm	-T	:30	1	\$2,000.001	0.00 NM	2	\$4,000.00
IOVE I	N THE W	II D	Tuesday Prime 1	0-11pm								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/19/12	-T		\$2,000.00	0.00						
Week: 08	/20/12	08/26/12	-T		\$2,000.00	0.00						
E38 KSNV	08/16/1	2 08/30/12	Thurs PR 10-11p	CM	10-11pm	T	:30	1	\$2,100.001	0.00 NM	3	\$6,300.00
DOOK	OFNITED	1445 1441 L	Thursday Prime	10-11pm								
		W/B. WILLI		0 4 004	Б.	- ·						
Week: 08	art Date	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week	Rate \$2,100.00	Rating						
Week: 08		08/26/12	T		\$2,100.00	0.00						
Week: 08		09/02/12	T		\$2,100.00	0.00						
E39 KSNV	08/24/1	2 08/24/12	Fri PR 9-10p	CM	9-10pm	F	:30	1	\$2,600.001	0.00 NM	1	\$2,600.00
	=.		Friday Prime 9-10	Opm								
GRIMM		Fad Data	10/	0 / 11/		-						
Sta Week: 08	art Date	End Date 08/26/12	Weekdays	Spots/Week 1	Rate	Rating						
E 40 KSNV				CM	\$2,600.00 10-11pm	0.00	-20	- 4	#2 200 004	0.00 NIM		
L 40 ROW	00/17/1	2 00/31/12	Friday Prime 10-		10-11pm		:30	1	\$3,200.001	0.00 NM	2	\$6,400.00
		PPLY TO SU	B LINES A THRU									
DATEL		<u> </u>										
Annual Company	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08 Week: 08		08/19/12 08/26/12		1	\$3,200.00 \$0.00	0.00						
Week: 08		09/02/12	F		\$3,200.00	0.00						
E41 KSNV	08/03/1	2 09/03/12	M-F News 3 at El		11pm-1135p	om MTWTF	:30	2	\$1,100.001	0.00 NM	22	\$24,200.00
			M-F News 3 at E		300							42 1,200.00
			B LINES A THRU	В								
	3 NIGHT art Date	End Date	Weekdays	Spots/Week	Rate	Datina						
Week: 07		08/06/12	MF		\$1,100.00	Rating 0.00						
Week: 08		08/13/12	MTWTF		\$1,100.00	0.00						
Week: 08		08/20/12	MTWTF		\$1,100.00	0.00						
Week: 08 Week: 08		08/27/12 09/03/12	MTWTF MTWTF		\$1,100.00	0.00						
			Sa-Su News 3 at		\$1,100.00	0.00 omS-	.20		£4.400.004	0.00 NA		
L 42 KONV	00/10/1	12 09/01/12	Sa-Su News 3 at		11pm-1135	JIII5-	:30	1	\$1,100.001	0.00 NM	3	\$3,300.00
NEWS	3 NIGHT	SIDE										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/19/12	S-		\$1,100.00	0.00					2-	
Week: 08 Week: 08		08/26/12 09/02/12	S- S-		\$1,100.00	0.00						
			Sa-Su News 3 at		\$1,100.00 11pm-1135p	0.00 omS	:30	- 1	\$1,100.001	0.00 8184		£2.202.00
L-TO INDIAN	55/15/	12 00/02/12	Sa-Su News 3 at		1 1piii-1 133	JIII3	.30		φ1,100.001	0.00 NM	3	\$3,300.00
NEWS	3 NIGHT	SIDE										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/19/12	S		\$1,100.00	0.00						
Week: 08 Week: 08		08/26/12 09/02/12	S S	1	\$1,100.00 \$1,100.00	0.00						
			The Tonight Show		1135p-1237		:30	1	\$425.001	0.00 NM	10	¢6 000 00
L TT NOIW	33/01/1	00/00/12	Tonight Show	· OIVI	1100p-1201	a miwirs	.50	1	φ423.001	U.UU INIVI	16	\$6,800.00

Print Date: 07/30/12 12:06:12

KSNV

Page 7 of 8

Order / Rev

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

1522

Ln Ch Break Start/End Time Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount COMMENTS APPLY TO SUB LINES A THRU B TONIGHT SHOW W/ JAY LENO Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/07/12 MTWTF--08/13/12 \$425.00 0.00 1 Week: 08/14/12 08/20/12 MTWTF--5 \$425.00 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$425.00 0.00 MTWTF--Week: 08/28/12 09/03/12 5 \$425.00 0.00 E 45 KSNV 08/07/12 09/03/12 Late Night w/Fallon CM 1237a-136am MTWTF--:30 \$225.001 0.00 NM 17 \$3,825.00 Late Night w/Fallon COMMENTS APPLY TO SUB LINES A THRU B LATE NIGHT W/JIMMY FALLON Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 08/07/12 08/13/12 MTWTF--2 \$225.00 0.00 Week: 08/14/12 MTWTF--08/20/12 5 \$225.00 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$225.00 0.00 MTWTF--Week: 08/28/12 09/03/12 5 \$225.00 0.00 E 46 KSNV 08/18/12 09/01/12 Saturday Night Live CM 1130pm-1:02am ----:30 2 \$1,400.001 0.00 NM \$8,400.00 Saturday Night Live SATURDAY NIGHT LIVE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ---S-2 \$1,400.00 0.00 Week: 08/20/12 08/26/12 ----5-2 \$1,400.00 0.00 ----S-Week: 08/27/12 09/02/12 2 \$1,400.00 0.00 E 47 KSNV 08/19/12 09/02/12 Sports Night in Las Veg&M Sun 1135p-1200a ----S :30 \$400 001 0.00 NM \$1,200.00 Sports Night in Las Vegas SPORTS NIGHT IN LAS VEGAS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 \$400.00 0.00 1 Week: 08/20/12 08/26/12 ----5 \$400.00 0.00 1 ----5 Week: 08/27/12 09/02/12 \$400.00 0.00 E 48 KSNV 08/03/12 08/13/12 Olympics Daytime Week@M 9am-4pm MTWTF--:30 10 \$1,200.003 0.00 NM \$36,000.00 Olympics Daytime Weekdays COMMENTS APPLY TO SUB LINES A THRU B **OLYMPIC DAYTIME** Start Date **End Date** Weekdays Spots/Week Rate Rating M---F--Week: 07/31/12 08/06/12 10 \$1,200,00 0.00 MTWTF--Week: 08/07/12 08/13/12 20 \$1,200.00 0.00 E 49 KSNV 08/04/12 08/04/12 Olympics Daytime Week@M 4am-6pm :30 6 \$1,700,003 -----0.00 NM \$10,200.00 Olympics Daytime WEEKEND OLYMPIC DAYTIME Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 07/30/12 08/05/12 6 \$1,700.00 0.00 E 50 KSNV 08/05/12 08/05/12 Olympics Daytime Week@M 4am-6pm ----5 :30 6 \$1,700.003 0.00 NM \$10,200.00 Olympics Daytime WEEKEND **OLYMPIC DAYTIME End Date** Start Date Weekdays Spots/Week Rate Rating 08/05/12 ----S Week: 07/30/12 6 \$1,700.00 E 51 KSNV 08/11/12 08/11/12 Olympics Daytime WeekGM 4am-6pm ----5-:30 5 \$1,700.003 0.00 NM \$8,500.00 5 Olympics Daytime WEEKEND OLYMPIC DAYTIME Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-Week: 08/06/12 08/12/12 5 \$1,700.00 0.00 E 52 KSNV 08/11/12 08/11/12 Olympics Daytime Week@M 4am-6pm ----:30 \$900.003 0.00 NM 2 \$1,800.00 Olympics Daytime WEEKEND (4:00 AM-7:00 AM) OLYMPIC DAYTIME A Start Date **End Date** Weekdays Spots/Week Rate Rating 08/12/12 ----S-Week: 08/06/12 \$900.00 0.00 E 53 KSNV 08/12/12 08/12/12 Olympics Daytime Week@M 4am-6pm ----S :30 4 \$1,700.003 0.00 NM \$6,800.00 Olympics Daytime WEEKEND (7:00 AM-3:00 PM) OLYMPIC DAYTIME B Start Date End Date Weekdays Spots/Week Rate ----S Week: 08/06/12 08/12/12 \$1,700.00 0.00 E 54 KSNV 08/03/12 08/06/12 7pm-12am M---FS-:30 1 \$6,000.003 0.00 NM \$6,000.00

Print Date: 07/30/12 12:06:12

KSNV

Page 8 of 8

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates: 08/03/12 - 09/03/12 Estimate: 1522

Ln Ch Start	End	Inventory Code		Start/End	Time Days	Len Sp	oots Rate Pri	Rtg Type S	Spots	Amount
		Olympics Primetin								
OLYMPIC PRIME	TIME	Olympics Primetin	me							
(0.00) (0.00) (0.00)	2000 6006500 60	10/2 - 1 - 1	01-0011	Б.	D					
The state of the s	End Date	<u>Weekdays</u> MFS-	Spots/Week	Rate	Rating					
Week: 07/31/12	08/06/12		1	\$6,000.00	0.00					
E 55 KSNV 08/19/12	2 08/19/12	NFL Football	CM	1P-9PM	S	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
		NFL Football								
NFL INDIANAPO	LIS @ PITT									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			- 1		
Week: 08/13/12	08/19/12	S	1	\$3,200.00	0.00					
E 56 KSNV 08/26/12	08/26/12	NFL Football	CM	1P-9PM	S	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
		NFL Football								40,200.00
NFL CAROLINA	@ JETS									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/20/12	08/26/12	S	1	\$3,200.00	0.00					
E 57 KSNV 08/19/12	2 08/26/12	News 3 Live in Pri	ime CM	7-10pm	S	:30	1 \$1,100.002	0.00 NM	2	\$2,200,00
	00/20/12	News 3 in Prime	iiio Oivi	Тори	3	.50	ι ψι,100.002	0.00 14141	2	\$2,200.00
NEWS 3		110110 0 1111 111110								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/12	08/19/12	S	<u>opots/vveek</u>	\$1,100.00	0.00					
Week: 08/20/12	08/26/12	S	1	\$1,100.00	0.00					
V V C C R . O O / Z O / 1 Z	00/20/12	-		φ1,100.00	0.00					
								Totals	673	\$511,925.00